

AmChamps 2018 schedule

Regular part (for 20 pairs)

January

Jan 25 17:00-19:30h AmChamps Opening Ceremony

February

Feb 2 09:00-18:00h
Lecture: Neuromarketing - Nikolaos Dimitriadis, University of Sheffield
Workshop: 4 must haves for Leaders – Evica Kuč, BOŠ & Ivana Mihajlović, DirectMedia

- Business communication
- Networking
- How to benefit from mentoring process
- Personal development and motivation

Building the team spirit – Surprise mingling

Feb 13 09:00-14:00h
 14:00-15:00h
 15:00-17:00h
Workshop: Coaching & Mentoring – Ivana Injac, PMI
Break
Lecture: Digital Age and Team Synergy – Željko Vujinović, Microsoft

Feb 27 18:00-20:00h
Road to Success: Živorad Vasić, Crowne Plaza

March

Mar 13 09:00-12:00h
 12:00-13:00h
 13:00-17:00h
Lecture: Family Business Development - Telegroup
Break
Workshop: I group – Innovation and creative thinking – Edin Veljović, PwC
 II group – Problem solving and decision making – Veselin Vasiljković, GiGroup

Mar 27 18:00-20:00h
Surprise mingling

April

Apr 17 10:00-12:00h
 12:00-13:00h
 13:00-17:00h
Meet the AmCham President
Break
Workshop: I group – Problem solving and decision making – Veselin Vasiljković, GiGroup
 II group – Innovation and creative thinking – Edin Veljović, PwC

May

beginning of May
 09:00-12:30h
 13:00-17:00h
Meet the Business First Hand²
 Branislav Savić, Ball Packaging Europe
 Aleksandar Ružević, Coca-Cola Hellenic

May 22 18:00-20:00h
AmChamps Bridges – bridging the gap between science and business
 Boris Popovski, U.S. Embassy
 Nataša Sekulić, IBM
 Igor Bogičević, Seven Bridges
 Marija Trifunović, AmChamps Alumni, Stanford University postgraduate

June

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| June 1-3 | Team Building @ Kopaonik (2 nights) |
| June 12 09:00-17:00h | Sales and Distribution – LIVE from Nelt |
| June 26 | AmChamps Diploma Awards Ceremony @ U.S. Embassy |

Semi-finals (for 10 pairs)

July - September

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| Beginning of July | Assignment: Coca-Cola Hellenic Case Study |
| Beginning of September | Case Study Presentation & Announcement of Finalists |

Finals (for 3 pairs)

October- January

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| October – January | Development of Company-specific Projects under Mentorship of AmCham Board Members |
| Mid-January | Projects Presentation & Announcement of Winners |

** All dates are confirmed, but subject to change – in which case, all participants will be timely informed.*

