



## AmChamps 2019 schedule

### Regular part (for 20 pairs)

#### January

- 25.01. 17:00 - 20:00h AmChamps opening ceremony
- 31.01. 10:00 - 17:00h  
**CAREER DEVELOPMENT** – Živorad Vasić, Crowne Plaza  
**NEUROMARKETING** – Nikolaos Dimitriadis, University of Sheffield  
Workshop – Value in the focus: **SINERGY** – Darko Dožić, Institut Tango Natural
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#### February

- 08.02. 09:00 - 17:00h  
**AMCHAMPS @ BANCA INTESA**  
**MENTORING** – Dragana Smolović, Banca Intesa  
Workshop – Value in the focus: **AGILITY**  
**CORPORATIVE COMMUNICATIONS** – Sandra Lazarević, Banca Intesa
- 22.02. 10:00 - 16:00h  
**CHANGE MANAGMENT** – Aleksandar Seratlić, SBB  
**FAMILY BUSINESS DEVELOPMENT** – Diana Gligorijević, Telegroup
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#### March

- 15.03. 10:00 - 18:00h  
**AMCHAMPS @ NELT**  
Meet the Nelt First Hand – Marko Milanković, Nelt  
Distribution center tour  
**SALES AND DISTRIBUTION**
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#### April

- 12.04. 10:00 - 18:00h  
**AMCHAMPS @ BALL PACKAGING EUROPE**  
Factory tour  
**CORPORATIVE CULTURE** – Branislav Savić, Ball Packaging Europe
- AMCHAMPS @ COCA-COLA HELLENIC**  
Factory tour  
**SUSTAINABLE DEVELOPMENT** – Svetoslav Atanasov, Coca-Cola Hellenic
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#### May

- 10.05. 09:00 - 17:00h  
**AMCHAMPS @ ATLANTIC GRUPA**  
Soko Štark factory tour  
Meet the Atlantic Group First Hand – Vladimir Čupić, Atlantic Group  
**BREND POSITIONING**  
Workshop – Value in the focus: **CURIOSITY** - Outrun
- 31.05. 10:00 - 16:00h  
**LEADERSHIP** – Meet the AmCham President
- SUCCESS AND CSR** – Radivoje Petrikić, CMS and Branislav Knežević, McDonald's
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## June

07 - 09.06.

**AMCHAMPS TEAM BUILDING @ Kopaonik** (2 overnight stay)  
Meet the MK Group First Hand – Miodrag Kostić, MK Group  
Networking @ nature  
Workshop – Value in the focus: **SELF-CONFIDENCE**

21.06.

Diploma Awards Ceremony

## Semi-finals (for 10 pairs)

## September

Beginning of September

Task: COCA-COLA HELLENIC case study

End of September

Presentation of the case study & announcement of finalists

## Finals (for 3 pairs)

## October - January

October – January

Work with mentors – members of AmCham Board of Governors on concrete company project

mid-January

Presentation of the projects & announcement of the winners

*\* Dates from the schedule are confirmed, but liable to changes, on which the participants will be timely noticed.*



### PARTNERS:



### BRANDING PARTNER:

