



Schedule

Regular part (for 25 pairs)

October

04.10. 15:00 - 19:00 **Opening**

08. - 09. 10. **Team building**

Strategy PWC

Environment protection BALL PACKAGING EUROPE

19.10. 10:00 - 13:00 **Mentoring GIGROUP**

14:00 - 16:00 **Business and Finance RAIFFEISEN BANK**

26.10. 10:00 - 13:00 **Fist job – important steps GI GROUP (students)**

10:00 - 12:00 **Coaching Jelena Kralj (managers)**

November

16.11. 10:00 - 12:00 **Innovation NEW STARTEGY**

13:00 - 15:00 **Corporate culture SYMPHONY**

30.11. 10:00 - 12:00 **Motivation COMMUNIS**

13:00 - 15:00 **Business plan MSD**

December

07.12. 10:00 - 12:00 Critical thinking OTP BANK

13:00 – 16:00 Optimism KARANović & PARTNERI i MARBO PRODUCT (first group)

13:00 – 16:00 Curiosity KARANović & PARTNERI i MARBO PRODUCT (second group)

January

12.01. 10:00 - 12:00 Neuromarketing UNIVERSITY OF YORK, EUROPEAN CAMPUS, CITY COLLEGE

13:00 - 15:00 Entrepreneurship AIGO

February

22.02. 10:00 - 12:00 Brand and customer centricity CCHBC

13:00 - 15:00 Corporate communications OLAF

March

08.03. 10:00 - 12:00 Family business TELEGROUP

13:00 - 15:00 Digital Transformation TELEGROUP

22.03. 10:00 - 12:00 Advocacy PMI

13:00 – 16:00 Public speaking REPRESENT SYSTEM (first group)

13:00 – 16:00 Why businesses fails ADIZES (second group)

April

01.- 03. 04. Team building @ Kopaonik

Change management – Mihailo Janković

Teamwork

CSR activity



Semifinals (for 10 pairs)

April-May

April **Assignment: COCA-COLA HELLENIC case study**

Middle May **Case study presentations & announcement of the finalists**

Finals (for 3 pairs)

June – September

June – September **Mentoring sessions with AmCham mentors – AmCham Board members and projects development**

End of September **Projects presentation & announcement of the winners**



PARTNERS:

