

HR FORUM

Chair - Agenda Proposal

Name of the Candidate: Ivan Vučičević

Company of the Candidate: Adecco

Serbia's economy is shifting where large foreign investments are slowing, while small and mid-sized companies especially in tech are driving growth. Many of these use innovative HR practices that deserve more attention. As Chair, I want to use the HR Forum to highlight these examples, connect HR professionals, and promote modern, practical HR approaches.

HR Forum is the best place to showcase successful foreign labor integration, addressing legal and cultural challenges, and sharing recommendations to foster a more inclusive workforce.

Proposed Topics:

- **Next-Gen HR: Empowering Future Leaders**
Supporting and promoting new HR professionals in Serbia, with a focus on mentorship and integrating them into strategic roles. Panel discussions will feature companies blending experienced and next-gen HR talent.
- **Motivating Gen Z: Rethinking Engagement**
Exploring how to attract, motivate, and retain Gen Z employees by adapting company culture, communication, and leadership. Sharing practical strategies and real-life examples.
- **Foreign Labor in Serbia: Where Are We in 2026?**
Assessing Serbia's progress in integrating foreign workers, sharing success stories, challenges, and recommendations for making Serbia more attractive to international professionals
- **Big or Small HR: Teams vs. One-Man Show**
Comparing HR structures—large teams vs. small, agile setups or outsourcing. Discussing what works best in different environments and how to maximize HR's impact.