

Environmental Committee Vice Chair – Statement of Intent

Name of the Candidate: Ivanka Stojnić
Company of the Candidate: Nestle

I am applying for Vice Chair of AmCham Serbia's Environmental Committee to turn sustainability ambitions into progress for business and society. My priorities would include circular economy, reform of the communal waste tax, recycling infrastructure and PPWR implementation. I would engage and empower members on regenerative agriculture, climate action, biodiversity, water stewardship, ESG reporting and responsible supply chains. In Serbia, I helped scale regenerative agriculture to 9,200 hectares and built partnerships with farmers, suppliers and institutions. This work earned recognition from PwC Serbia's ESG Leaders and the Novi Sad Agricultural Fair. I bring experience in regulation, advocacy and cross-sector collaboration. I would support the Chair by listening to peers, aligning priorities, shaping key positions and turning dialogue into practical initiatives with measurable impact.