

Health Care Committee Chair – Agenda Proposal

Name of the Candidate: Katarina Argirović

Company of the Candidate: MSD

Key priorities I would advance as Chair of the AmCham Healthcare Committee:

Faster Access to Innovation. Streamline administrative procedures for medicines and medical devices, ensuring full digital communication with ALIMIS through RIMS platform, enabling electronic submission and issuance of decisions within legal deadlines. Support expanding the use of regulatory reliance on EU assessments to enable faster registration and streamlined post-approval change (PAC) procedures for medicines already authorized in the EU, while advocating for sustainable and predictable reimbursement policies that ensure transparent prioritisation, annual updates to the Reimbursement list, thus reducing the gap with EU countries. Endorse effective implementation of the new Law on Medicines harmonised with the EU legislation.

Increase healthcare availability. The Committee should further promote stronger synergy between the public and private sectors including broader contracting with private providers, greater involvement of private clinics in immunization and prevention and expanded patient choice in primary care.

Connected, Data-Driven Care. Digital healthcare solutions such as electronic records, telemedicine, data sharing and integrated systems should remain central to Committee's agenda.

Best Value and Research. Champion value-based procurement, contract monitoring, centralised stock management and planned equipment maintenance. Clinical trials should be administered more efficiently, strengthening Serbia as a regional life-sciences and R&D hub.