

Health Care Committee Vice Chair – Statement of Intent

Name of the Candidate: Katarina Argirović

Company of the Candidate: MSD

Over the next two years, the AmCham Serbia Healthcare Committee should pursue faster access to innovation, digital transformation, stronger public-private partnership and better value for patients. Priorities include streamlined procedures for medicines and medical devices; full digital communication with ALIMs through RIMS; electronic submissions, decisions, transparent case tracking and broader reliance on EU assessments. Reimbursement should become more predictable through annual List updates, transparent prioritization, dedicated funding and managed-entry agreements. The agenda should also expand private-provider participation in immunization and primary care, accelerate interoperable health records, telemedicine and registries, advance value-based procurement and improve clinical-trial efficiency, thus strengthening Serbia as a regional life-sciences and R&D hub.