

## HR FORUM

### Vice Chair – Statement of Intent

***Name of the Candidate:*** Katarina Jovanović Čorlija

***Company of the Candidate:*** Hemofarm

As a Senior Culture & People Business Partner at Hemofarm A.D., I am deeply passionate about shaping resilient, inclusive, and future-ready workplaces. In today's ever-evolving and uncertain world, HR leaders are tasked with fostering rapid teaming, adaptability, and trust within their organizations. I believe that the AmCham HR Forum serves as a powerful platform to drive these pivotal conversations and elevate the HR profession in Serbia.

If given the honor of being elected as Vice Chair, I am committed to advocating for strategic initiatives, such as the Business Partnering model in Serbia. Moreover, I will work tirelessly to promote knowledge exchange and support member companies in navigating complexity with confidence and collaboration.