

Corporate and Business Law Committee Chair – Agenda Proposal

Name of the Candidate: Srđana Petronijević
Company of the Candidate: Moravčević Vojnović i
Partneri in cooperation with Schoenherr

Stream 1 – EU Alignment and Domestic Regulatory Pressure

As Serbia accelerates its EU accession path, businesses face a wave of legislative reform. The Committee will track and respond to key developments in:

- Data protection – transposition of GDPR-aligned rules and practical compliance challenges;
- Employment – upcoming amendments affecting flexible work, posted workers, and workforce restructuring;
- Competition and UTP – expanded powers of the Commission for Protection of Competition, merger control trends, and the new UTP framework (enactment, enforcement priorities, and first cases);
- Cross-cutting compliance – building effective internal programmes in a rapidly shifting regulatory environment.

Stream 2 – Spill-Over Effects of EU Regulation on Balkan-Based Companies

Even before accession, EU rules increasingly reach Serbian operations through supply chains and cross-border trade. Proactive compliance with EU law is essential – not only for companies targeting EU markets, but for any business embedded in European supply chains. The Committee will examine how Balkan-based companies can prepare for requirements arising from, among others:

- Sustainability and carbon regulation (e.g. CSRD, CBAM);
- Supply chain due diligence and foreign subsidies screening (e.g. CSDDD, FSR);
- Green transition and industrial policy measures (e.g. Green Claims Directive, IAA, refortification package).

Proposed Activities:

- Roundtables with AmCham member companies;
- Joint sessions with regulators and government working groups;
- Conference on EU regulatory preparedness for the Western Balkans.