

Environmental Committee Chair - Agenda Proposal

Name of the Candidate: Tisa Čaušević
Company of the Candidate: Coca-Cola Hellenic

1. Circular Economy and Resource Efficiency

Support effective implementation of packaging, waste and circular economy policies, including Deposit Return Systems (DRS), Extended Producer Responsibility (EPR), recycling infrastructure and secondary raw material markets. Promote practical solutions that increase collection rates while maintaining a predictable and cost-effective business environment.

2. Climate, Energy and Industrial Decarbonization

Advance policies that help companies reduce emissions, improve energy efficiency and accelerate access to renewable energy. Exchange best practices on decarbonization, carbon reporting, resilience and technologies that strengthen long-term competitiveness.

3. Water Stewardship and Climate Resilience

Promote sustainable water management, water efficiency, watershed protection and climate adaptation. Encourage public-private partnerships that enhance water security, reduce losses and strengthen resilience of communities and businesses.

4. Green Financing and Investment Enablement

Facilitate discussion on green finance instruments, ESG-linked financing, sustainable procurement and investment incentives. Help member companies identify opportunities to finance environmental projects and accelerate implementation.

5. Innovation, Digitalization and AI for Sustainability

Showcase how digital tools, data analytics, artificial intelligence and new technologies can improve environmental performance, compliance, reporting, resource management and decision-making. Position innovation as a key enabler of Serbia's Green Agenda.